



Republic of Kenya  
Ministry of Agriculture & Irrigation

Radeecal<sup>®</sup>  
communications

5<sup>th</sup>



**Agritec** *Africa* <sup>TM</sup>

International Exhibition & Conference on Agriculture Technology



**20-21-22**  
June 2018

Kenyatta International  
Convention Center,  
Nairobi, Kenya

Transformation of  
*Agriculture*  
Through Technology

# POST SHOW REPORT 2018

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**20-21-22**  
June 2018

Kenyatta International  
Convention Center,  
Nairobi, Kenya

Transformation of  
*Agriculture*  
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## Cover Story

The 5th edition of Agritec Africa, an International Exhibition and Conference on Agriculture Industry was organized during 20-22 June, 2018 at Kenyatta International Conference Centre (KICC) Nairobi, Kenya. Agritec Africa was organised by Radeecal Communications (India) jointly with Ministry of Agriculture & Irrigation, Republic of Kenya and Sponsored by Elgon Kenya.

The Agriculture Trade Show in Kenya was inaugurated by PROF. HAMADI IDDI BOGA, Principal Secretary, Ministry of Agriculture & Irrigation and H.E. Ms. Suchitra Durai - High Commissioner of India and Ambassador of India in Kenya. Various dignitaries Visited Exhibition like HON. SONG Da Hee, First Secretary - Embassy of the Republic of Korea, HADI FARAJVAND, Ambassador, Embassy of Islamic Republic of Iran; DEILLAN MORTEZA, Commercial Counsellor, Embassy of Islamic Republic of Iran; SONG DA HEE, First Secretary, Embassy of Republic of Korea; TITUS KAVISI MALUKI, Marketing Officer, High Commission of Malaysia; YOUNG DAE KWON, Ambassador, Embassy of Republic of Korea; JONG-HO KIM, Managing Director, Korea Animal Health Products Association (KAHPA); KIM TAE KYEONG, Deputy Director, Korea Trade-Investment Promotion Agency (KOTRA) empowered the event as special guests.

Agritec Africa 2018 was open for the visitors for three days. The agriculture expo in Kenya witnessed more than 10,500 visitors from entire Africa as well as abroad. This dynamic exhibition on Agriculture Technology is designed for farmers, Agronomists, Biotechnologist, Government employees and for everyone who is willing to take The Next Giant Leap in Agriculture. The major industry stakeholders from the entire Kenya had visited the exhibition for the empowerment of the Agricultural Industry.

This year, 5th Edition of Dairy Livestock & Poultry Expo Africa 2018 was also organized as a concurrent event.





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## Agritec Africa Conference 2018

The 2018 Conference of Agritec Africa, based on the theme of “Transformation of Agriculture through Technology” was organised on the first day of the exhibition i.e. June 20, 2018. The conference had invited 250+ high profile professionals based in academia, youth organisations, government associations, development practitioners, and progressive farmers.

Several International speakers then took up the platform to share their experiences and bring the most innovative and pertinent technologies on the table to empower hundreds of local farmers, business associates, academia researchers and all those who had gathered at the venue. Let us throw a glimpse on the varied agricultural issues and topics covered by the speakers

The conference was organized with considering the agriculture technology, small farmer's and SME's and adaptability of the technology.

Airbus had explained the use of Satellite Images in the agriculture as a precision technology in agriculture, BorougeBorstar explained The cost effective alternative for High Performance Flexible Packaging, DuPont described their products related to livestock feed and improvement in health of animals, Techno brain Group an alliance of techno Brain and Microsoft for Precision Farming explained grass root level of farming technology with the help of precision technology and finally Kenya Agribusiness and Agroindustry Alliance the company working for SME farmers of Kenya and helping them to manage finance to grow more.

### Key Speakers

- MR. ABDULWAHID ALOBEIDLI**  
Company - BOROUGE PTE  
Topic - BorougeBorstar® Agriculture Solutions for Higher Crop Yield
- MR. FABIO DOMENICO VESCOVI**  
Company - AIRBUS DEFENCE AND SPACE  
Topic - Interest and benefits of biophysical parameters
- MR. SEGUN OLUWOLE**  
Company - DUPONT INDUSTRIAL BIOSCIENCES  
Topic -Improving profitability of poultry production through precision nutrition
- MR. SAMAR PATEL**  
Company - TECHNO BRAIN GROUP  
**MR. MARK IHIMOYAN**  
Company - MICROSOFT CORPORATION  
Topic - Precision Farming with Digital Technology to empower Farmers
- MS. LUCY MUCHOKI**  
Company - KENYA AGRIBUSINESS AND AGROINDUSTRY ALLIANCE (KAAA)  
Topic - How SME in Kenya can be supported and financed for more growth? how Small farmers can be benefited.





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## Important Facts & Figures:

150+

Participating Companies  
(More than 150 brands)

25+

Visitors'  
Countries

More than  
10500+

Total No. of Visitors

10

Conference  
Speakers

150+

Conference  
Delegates

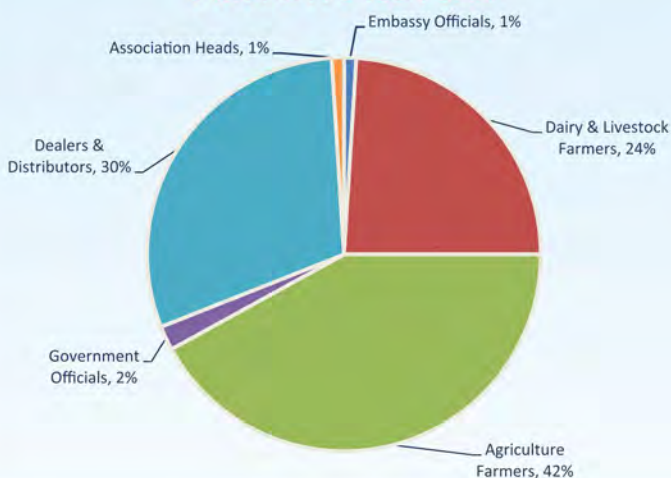
## Participating Countries

China, Egypt, France, Germany, India,  
Iran, Israel, Italy, Kenya,  
Netherlands, Turkey, UK, Japan, USA, Ireland,  
Indonesia, South Korea, Uganda

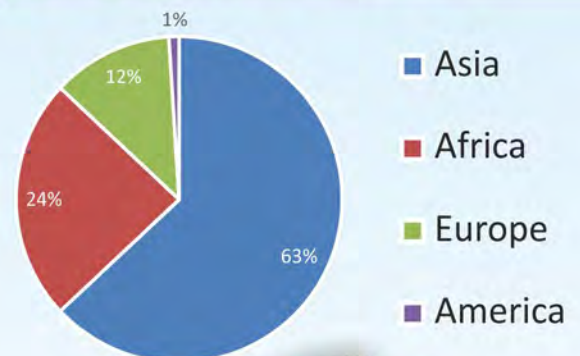


## AGRITEC AFRICA PARTICIPATION SUMMARY

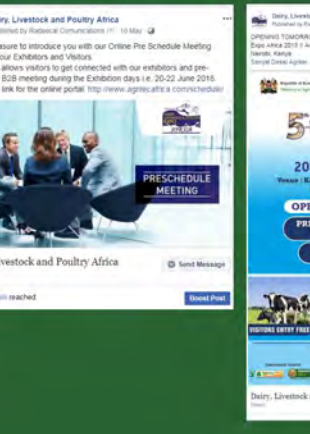
### VISITOR PROFILE



## EXHIBITOR COUNTRY PROFILE



# Social Media Presence of Agritec Africa





Print Media Promotion

**2018 HIGHLIGHTS**

200+ Exhibitors  
15000+ Visitors  
130+ Countries

**Grand Opening Today**

**EXHIBITORS PARTICIPATING FROM:**

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**SHOW PREVIEW**

Agritec Africa majoly covers 25 sectors of the agriculture as well as dairy, livestock, poultry and animal husbandry industries. Agritec Africa 2018 is the operations doorway to the global marketplace.

**Agritec Africa to open on June 20**

THE FIFTH EDITION of Agritec Africa is jointly organized with the Ministry of Agriculture and Irrigation, Republic of Kenya. The event, with a participation profile of nearly 1500 companies from Kenya and abroad, is expected to attract 15,000 visitors. Agritec Africa 2018 will be inaugurated on June 20, 2018 at KICC, Nairobi. Kenya Farmers, traders, agribusiness, scientists, farm owners etc will take part in the exhibition.

**Key features of Agritec Africa**

- Best platform for agribusiness, dairy, poultry and livestock sector
- Major platform for DDC, BDC, SDC and EAM initiatives
- Co-located events include Dairy Livestock & Poultry Expo Africa and GreenTech Africa
- Conference theme: Agriculture transformation and use of technology in farming
- International Pavilion: China, Korea, India and Netherlands
- International participation from countries like China, Thailand, Italy, Indonesia, France, India, Japan, Korea, Turkey, Kenya, Jordan, Sri Lanka, Pakistan, Germany
- Technology display covering pre-harvest to post-harvest

**Farmers can adopt the new technologies by visiting Agritec Africa 2018. The entry to the exhibition is free.**

"With Continuous show - Agritec Africa is going to be very impressive event for Africa and especially East African Countries. This year companies from all sectors namely irrigation, plantations, seeds, machinery, dairy technologies, poultry etc, will be present in the exhibition. Such global exhibitors are very important for overall growth in agriculture sector," said General Daniel, CEO, RaboBank Communications.

"For entrepreneurs with vision and business ambitions, Agritec Africa provides a unique opportunity to see, learn, sell, buy and be inspired and inspired. CFO, RaboBank Communications

**Agritec Africa majoly covers 25 sectors of the agriculture as well as dairy, livestock, poultry and animal husbandry industries. It offers an ideal forum for new ideas, products and services, a showcase platform for buying and selling, and collaboration and an open marketplace to access global solutions. In sum, Agritec Africa 2018 is the operations doorway to the global marketplace.**

The participants' profile includes agri machinery, agricultural building construction, agricultural machinery, operations, technology, fertilizers and chemicals, floriculture, fish and handling equipment, greenhouses, irrigation and water, Sub-Saharan livestock and dairy farming, marketing and export services, organic agriculture, seeds and plant propagation material, plant protection, planticulture, post-harvest treatment, poultry practice agriculture, renewable energy, food development, culture and foodware, veterinary medicine products and knowledge transfer products.

"Agritec Africa has emerged because the overall growth in Agricultural sector will be global. If actual farmers grow, Exhibitors in Agritec Africa 2018, will exhibit the latest technologies."

www.agritecafrica.com African Farming, May/June 2018

**20:21:22, June 2018**

Kenyatta International Convention Center, Nairobi, Kenya

**Highlights of Agritec Africa**

150+ Exhibitors  
2000+ Visitors  
150+ Countries

**Grand Opening Today**

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**INVITATION**

**5th International Exhibition & Conference on Agriculture Technology**

**20:21:22, June 2018**

Kenyatta International Convention Center, Nairobi, Kenya

**FREE VISITOR PASS**

**REGISTER ONLINE**

**EXHIBITORS**

**VISITORS**

**CONFERENCE DELEGATE**

**LIST OF PARTICIPANTS**

Country	Company Name	Contact
Kenya	Kenya Dairy Producers' Association	011-254 733 800267
Kenya	Kenya Poultry Producers' Association	011-254 733 800267
Kenya	Kenya Livestock Producers' Association	011-254 733 800267
Kenya	Kenya Horticulture Producers' Association	011-254 733 800267
Kenya	Kenya Fish Producers' Association	011-254 733 800267
Kenya	Kenya Beekeepers' Association	011-254 733 800267
Kenya	Kenya Apiculture Producers' Association	011-254 733 800267
Kenya	Kenya Aquaculture Producers' Association	011-254 733 800267
Kenya	Kenya Agribusiness Producers' Association	011-254 733 800267
Kenya	Kenya Agricultural Producers' Association	011-254 733 800267
Kenya	Kenya Farm Producers' Association	011-254 733 800267
Kenya	Kenya Rural Producers' Association	011-254 733 800267
Kenya	Kenya Agri-Export Producers' Association	011-254 733 800267
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Through Technology

# Print Media Promotion

Republic of Kenya  
Ministry of Agriculture (Livestock & Fisheries)  
& Irrigation

Radeecal COMMUNICATIONS

Transformation of  
*Agriculture*  
Through Technology

**5th Agritec Africa**  
International Exhibition & Conference on Agriculture Technology

20 21 22 June 2018  
Kenya International Convention Center, Nairobi, Kenya

**BOOK YOUR STALL**

HIGHLIGHTS OF AGRITEC AFRICA 2017

150+ Participating Companies Across The Globe

10500+ Agri Business Visitors

200+ Brands

EXHIBITORS PARTICIPATING FROM

China, Egypt, England, France, Germany, India, Italy, Japan, Kenya, Malaysia, Mexico, Netherlands, Nigeria, Pakistan, Philippines, Portugal, Saudi Arabia, Singapore, South Africa, Spain, Thailand, Turkey, United Kingdom, USA, Uganda, Zambia, Zimbabwe

ORGANIZED BY Radeecal COMMUNICATIONS

CONCURRENT EVENTS: AGRITEC AFRICA 2017, GRAINTECH 2018

For More Information, Please contact:  
Radeecal Communications  
+91 75670 75522 +91 79 26401101  
mktg@radeecal.in

Agribusiness Farmers Association  
P.O BOX 1398 - 00900 KIAMBU-KENYA  
+254-712 777 587 +254 733 500 267 kenyafarmers@afarika.com

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www.agritecafrica.com | www.radeecal.in

How to earn Sh300,000 from an acre of watermelon

Pop and pagantry as top farmers are feted

**TOP Farmer**  
Kenya Sh200, Tanzania Sh5,000, Uganda Sh7,000  
May - June 2018

The ten richest farmers in the world

Kenya's Ndengu Revolution

How to become a basil herb millionaire

Best egg laying chicken breeds that give you up to 300 Eggs per Year

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International Exhibition & Conference on Agriculture Technology

20-21-22 June 2018  
Kenya International Convention Center, Nairobi, Kenya

Book Your Stall

Republic of Kenya  
Ministry of Agriculture (Livestock & Fisheries)  
& Irrigation

Radeecal COMMUNICATIONS

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Kenya International Convention Center, Nairobi, Kenya

**BOOK YOUR STALL**

HIGHLIGHTS OF AGRITEC AFRICA 2017

150+ Participating Companies Across The Globe

10500+ Agri Business Visitors

200+ Brands

EXHIBITORS PARTICIPATING FROM

China, Egypt, England, France, Germany, India, Italy, Japan, Kenya, Malaysia, Mexico, Netherlands, Nigeria, Pakistan, Philippines, Portugal, Saudi Arabia, Singapore, South Africa, Spain, Thailand, Turkey, United Kingdom, USA, Uganda, Zambia, Zimbabwe

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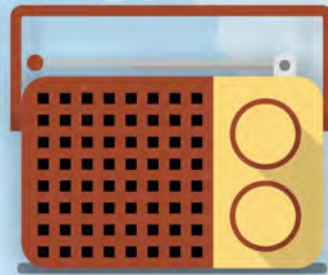




## Event Promotion Strategies



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- Special Invitations to Dealers & Distributors
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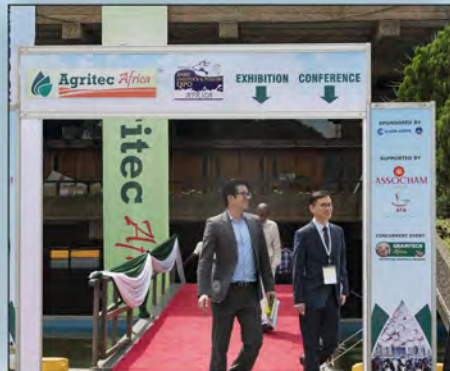
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