



Republic of Kenya
Ministry of Agriculture,
Livestock, Fisheries & Irrigation

Radeecal[®]
communications

6th



Agritec *Africa*

TM

International Exhibition & Conference on Agriculture Technology

19 20 21
June 2019

Kenyatta International
Convention Center,
Nairobi, Kenya

Improving
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**POST SHOW
REPORT 2019**



www.agritecafrica.com

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INAUGURATION

Agritec Africa 2019 International Exhibition and Conference on Agriculture Industry was organized during 19th to 21st June, 2019 at Kenyatta International Convention Centre (KICC), Nairobi, Kenya. This was the 6th edition which was successfully concluded on 21st June, 2019. Radeecal Communications jointly organized this exhibition with Ministry of Agriculture, Livestock, Fisheries and Irrigation – Republic of Kenya and it was supported by Agriculture and Food Authority (AFA), Agricultural Sector Development Support Programme (ASDSP), Agrochemicals Association of Kenya (AAK), Kenya National Chamber of Commerce & Industry (KNCCI).

The Exhibition was inaugurated by Hon. Mwangi Kiunjuri - Cabinet Secretary Ministry of Agriculture, Livestock, Fisheries and Irrigation; Dr. Andrew Tuimur - CBS Chief Administrative Secretary, Ministry Of Agriculture, Livestock, Fisheries And Irrigation; Prof Hamadi IDDI Boga - Principal Secretary; Dr. Gabriel Rugalema - Representative in Kenya, Food and Agriculture Organizations of the United Nations (FAO); Mr. Duncan Marigi - Chair of the Agriculture and Rural Development Donor Group; H.E. Rahul Chabra - High Commissioner of India in Kenya; H.E Wycliffe Oparanya - Chair of the Kenya Council of Governors; Mr. Sanyal Desai - CEO, Radeecal Communications.

Agritec Africa 2019 has witnessed around 11,000+ visitors from entire Africa and Abroad. This dynamic event on Agriculture industry designed for Farmers, Agriculture Business People, Agronomists, Bio technologist, Government employees and for everyone who are willing to take The Next Giant Leap in Agriculture Industry.



Agritec Africa Conference 2019

Conference of Agritec Africa 2019, based on the theme of "The role of Agricultural technology to achieve the Big 4 Agendas target of 100% Food and Nutrition Security" was organized by Food and Agriculture Organization of the United Nations along with the three days of the exhibition i.e. June 19th to 21st 2019. The conference had invited 200+ high profile professionals based on academic, youth organization, government associations, and development practitioners.

The theme is aligned to the Government's Big 4 Agenda Initiative with specific focus on two of the four pillars i.e. Food & Nutrition Security; to drive smallholder productivity, reduce the cost of food and enhance large scale farming and Manufacturing; specifically, the Agro-Processing where the government intends to generate over \$200 Million annually in value additions. The theme also focuses on the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs) adopted by world leaders in 2015, to embody a roadmap for progress that is sustainable and leaves no one behind.

Several international speakers then took up the platform to share their experiences and bring the most innovative and pertinent technologies on the table to empower hundreds of local farmers, business associates, academic researchers and all those who had gathered at the venue. Let us throw a glimpse on the varied agricultural issues and topics covered by the technology.



Key Speakers

- 1. Anne Chele**
Company - Policy Officer, Food and Agriculture Organization of The United Nations (FAO)
Topic - Food & Nutrition Security production, value chains and opportunities for MSME's and the private Sector
- 2. Bernard Opa**
Company - Director Natural Resources, National Land Commission
Topic - Where is the Balance? Natural resource Management and Agriculture
- 3. Dr. Tim Njagi Tegemeo**
Topic: The state of Extension in Kenya
- 4. Chris Aletia Imana**
Company - CEC, Agriculture, Pastoral Economy and Fisheries, Turkana County.
Topic - Challenges and Innovations in the provision of agricultural inputs and services in remote counties
- 5. Dr. Bharat Patel**
Company - Managing Director BioGas Ltd. Kenya
Topic - Food safety management in urban areas and practical strategies to reduce Food Waste and Loss
- 6. Vanessa Casals**
Company - Regional Manager, Europe, Middle East, and Africa, Airbus SE.
Topic - Climate Change Adaptation through Climate Smart Agriculture practices
- 7. Stephen Gikonyo**
Company - Animal Production and Value Chain Analysis Expert (FAO)
Topic - Future of livestock commercialization
- 8. Rosemary Owino**
Company - Agriculture and Food Authority (AFA)
Topic - Markets as the drivers for commercialization of Agriculture

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Important facts & Figures

150+

Participating Companies
(More than 150 brands)

8

Conference
Speakers

25+

Visitors'
Countries

**More than
11000+**

Total No. of Visitors

200+

Conference
Delegates

Participating Countries



AUSTRIA



BELGIUM



CHINA



EGYPT



FRANCE



GERMANY



INDIA



ISRAEL



KENYA



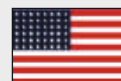
JORDAN



TURKEY



UK



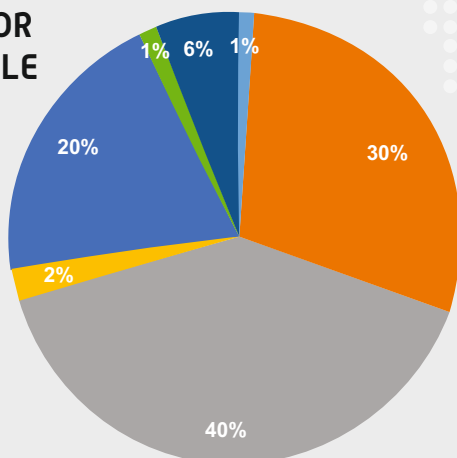
U.S.A



SOUTH KOREA

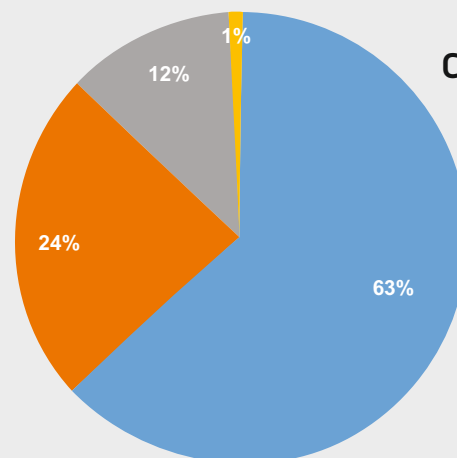
AGRITEC AFRICA PARTICIPATION SUMMARY

VISITOR
PROFILE



- Embassy Officials
- Dairy & Livestock Farmers
- Agriculture Farmers
- Government Officials
- Dealers & Distributors
- Association Heads
- Importers

EXHIBITOR
CONTINENT PROFILE



- Asia
- Africa
- Europe
- America

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VISITORS DURING AGRITEC AFRICA 2019



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PRINT MEDIA PROMOTION



EVENTS

Agritec Africa set to take place from 19-21 June 2019 at Nairobi, Kenya provides a launch pad for new ideas, products and services.

Powering agricultural growth

SEVERAL COMMITMENTS ARE taking place to secure investments across the African agricultural industry driving demand in sectors including agricultural equipment, seeds and bio-technology and irrigation, among others.

The 6th Agritec Africa, jointly organized with the Ministry of Agriculture, Livestock, Fisheries and Irrigation, Kenya will have the participation of nearly 150 companies from Kenya and abroad and help exchange information and ideas about different segments of the industry while bringing together the farming community, government officials, distributors and oil important stakeholders.

Sonyal Desai, CEO, Radeecal Communications, the organisers of the show says, This year companies from all sectors including irrigation, plasticulture, seeds, government bodies, banks, agricultural machinery, dairy technologies, poultry, grain and allied technology will be present at the exhibition. Such global exhibitions are very important for overall growth in the agricultural sector.

For entrepreneurs with vision and seamless ambitions, Agritec Africa provides a unique opportunity to see, learn, sell, buy and tie up, says Neelesh Shah, CFO, Radeecal Communications.

The show has also planned to organise concurrent events



The theme of the exhibition is 'Improving farmer income through innovation and technology' such as the Dairy Livestock and Poultry Expo Africa and GrainTech Africa, where many international companies are showcasing their best/valued products to the industry through their participation in this fair.

www.africanfarming.net African Farming - May/June 2019 33



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GRAINTECH Africa
INTERNATIONAL EXHIBITION & CONFERENCE
19 20 21 June-2019
Kenyatta International Convention Center, Nairobi, Kenya

FREE VISITOR ENTRY

Concurrent Events:

ORGANIZED BY:
Radeecal

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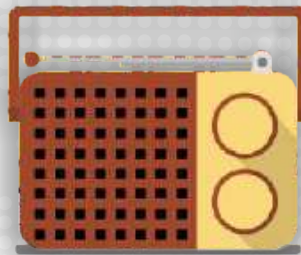
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EVENT PROMOTION STRATEGIES



News paper advertisements



Radio



News Channels



Social Media Campaigns



Print Publication & Magazines



Bulk Email & SMS

ROADSHOW

- Special Invitations to Dealers & Distributors
- Online Media Partners
- Visitor mobilization form Various Counties of Kenya

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Social Media Presence of Agritec Africa



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Social Media Presence of Agritec Africa



The collage displays a variety of social media content related to the 6th Agritec Africa event. It includes:

- Posts from government officials and industry leaders, such as the Kenyan Minister of Agriculture, Livestock and Fisheries, and the Director General of the Kenya Agricultural and Livestock Research Organization (KALRO).
- Photographs of the exhibition hall, showing various booths, displays, and attendees engaged in discussions.
- Promotional posts from sponsors and exhibitors, including TECNO, First Machine Bites, and various agricultural equipment manufacturers.
- Event-related information, such as dates, location, and contact details.
- Personal posts from attendees and organizers, capturing the atmosphere and networking opportunities.

EXHIBITOR LIST

- AGRICHEM AFRICA LTD.
- AGRICULTURAL SECTOR DEVELOPMENT SUPPORT PROGRAMME
- AGRICULTURE & FOOD AUTHORITY FIBRE CROPS DIRECTORATE
- AGRICULTURE AND FOOD AUTHORITY - COFFEE DIRECTORATE
- AGRICULTURE AND FOOD AUTHORITY - NUTS & OIL DIRECTORATE
- AGRICULTURE AND FOOD AUTHORITY (AFA)
- AGRICULTURE AND FOOD AUTHORITY (AFA) – TEA DIRECTORATE
- AGROCEL INDUSTRIES PVT. LTD.
- AIRBUS DEFENCE AND SPACE
- ALPHATECH
- AMISANT INDUSTRIES LLP
- ANAND AGRO CARE
- ANDRITZ FEED AND BIOFUEL A/S
- ANGEL SOLUTIONS
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- DATTA IRRIGATION COMPANY
- DEEP PNEUMATICS PVT LTD
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- DONGYING FENGTU INTELLIGENT STORAGE CO.,LTD
- DRIPTECH INDIA PVT LTD
- DUZGUNLER PLASTIK
- MAK.MET.NAK.SAN.VE TIC.LTD.STI
- EKOLOJIK TARIM GIDA
- KIM.MAD.SAN. VE TIC .A.S.
- ELEVON ENTERPRISE INDIA
- ENABLING POLICY & INVESTMENT POLICY
- EVAL EUROPE N.V.
- EVERGREEN SORTING TECHNOLOGIES
- F&S SCIENTIFIC
- FARMCO INTERNATIONAL LTD
- FIRST MACHINERIES LIMITED
- FORTUNE AGRI EQUIPMENTS PVT LTD
- FUJIAN DAFENGSHOU IRRIGATION TECHNOLOGY CO.,LTD
- GANDHALIKAR AGROTECH PVT. LTD.
- GLOBAL FOR CHEMICALS MANUFACTURING
- GOVERNANCE OF NATURAL RESOURCES
- GREAVES COTTON LIMITED
- GSMAA FOR CHEMICALS AND FERTILIZERS
- HB VET LAND
- HEBEI ZHONG CANG IMPORT AND EXPORT TRADE CO. LTD
- HEFEI MEYER OPTOELECTRONIC

EXHIBITOR LIST

- TECHNOLOGY INC
- HEFEI TAIHE OPTOELECTRONIC TECHNOLOGY CO., LTD.
- HENAN HUATAI CEREALS AND OILS MACHINERY CO.,LTD
- HENAN JINGXIN COMMERCIAL & TRADING CO., LTD
- HENAN LUOXIAOWANG IMPORT&EXPORT TRADE CO.,LTD
- HENAN POUL TECH MACHINERY CO., LTD.
- HUIXIANSI YINGDA MACHINERY CO.,LTD
- INTERNATIONAL FERTI TECHNOLOGY CORP.IFTC
- INVENSOFTECHNOLOGIES PRIVATE LIMITED
- ISPAT EXPORTS PRIVATE LIMITED
- JJ INDUSTRIES
- JUA TECHNOLOGIES INTERNATIONAL
- KALASH SEEDS PVT LTD
- KBH PLAST
- KENYA AGRICULTURAL & LIVESTOCK RESEARCH ORGANIZATION
- KENYA PLANT HEALTH INSPECTORATE SERVICES
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- M/S PREMIER IRRIGATION ADRITEC PVT. LTD.
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- M/S. SWATI ENTERPRIZE
- MECHAIR INDUSTRIES
- MIANYANG GUANGXIN IMPORT & EXPORT CO., LTD
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- MINISTRY OF AGRICULTURE, LIVESTOCK, FISHERIES AND IRRIGATION – REPUBLIC OF KENYA
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- MYANDE GROUP CO., LTD.
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- OSAW AGRO INDUSTRIES PVT LTD.
- PATEL SEEDS
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- PICO MODERN AGRICULTURE COMPANY
- QINGDAO RILIAN HUABO

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- SARON MECHANICAL WORKS
- SAUDI DELTA COMPANY FOR CHEMICAL INDUSTRIES
- SHAMS MAGAZINE
- SHIJIAZHANG HONGDEFA MACHINERY CO., LTD.
- SHREE PARMESHWAR MACHINE TOOLS
- SIGMA AUTOMATION
- SIGMA INSTRUMENTATION
- SIMLAW SEEDS COMPANY LTD/ KENYA SEED COMPANY LTD
- SPLENDOR PUMP LLP
- STATEC BINDER GMBH
- STEELCO ENGINEERING COMPANY
- SUJAY IRRIGATION PVT LTD
- SUNLARGE INDUSTRIES PRIVATE LIMITED
- SUNRAYSIA ELIXIR PRIVATE LIMITED.
- SUNTEC ENERGY SYSTEMS
- SUPREEME EXPORTS
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- TANGSHAN ZHIFU PLASTIC
- MACHINERY CO.,LTD
- TARA TRADELINK PRIVATE LIMITED
- TECHNICAL TRADING COMPANY LIMITED
- TEXEL INDUSTRIES LIMITED
- THE EGYPTIAN COMPANY FOR AGRICULTURE AND RURAL DEVELOPMENT
- THE FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS (FAO)
- THEMAR CHEM
- TOP CHEMICAL FACTORY FOR PESTICIDES AND SPECIALTY CHEMICALS
- TULSI AGRO ENGI MECH PVT. LTD.
- UNIQUE COLOR SORTER PRIVATE LIMITED
- URBAN FARMER LTD (UFEA TRADING KENYA)
- US AID
- VALASUMANI FARM MACHINES PVT LTD
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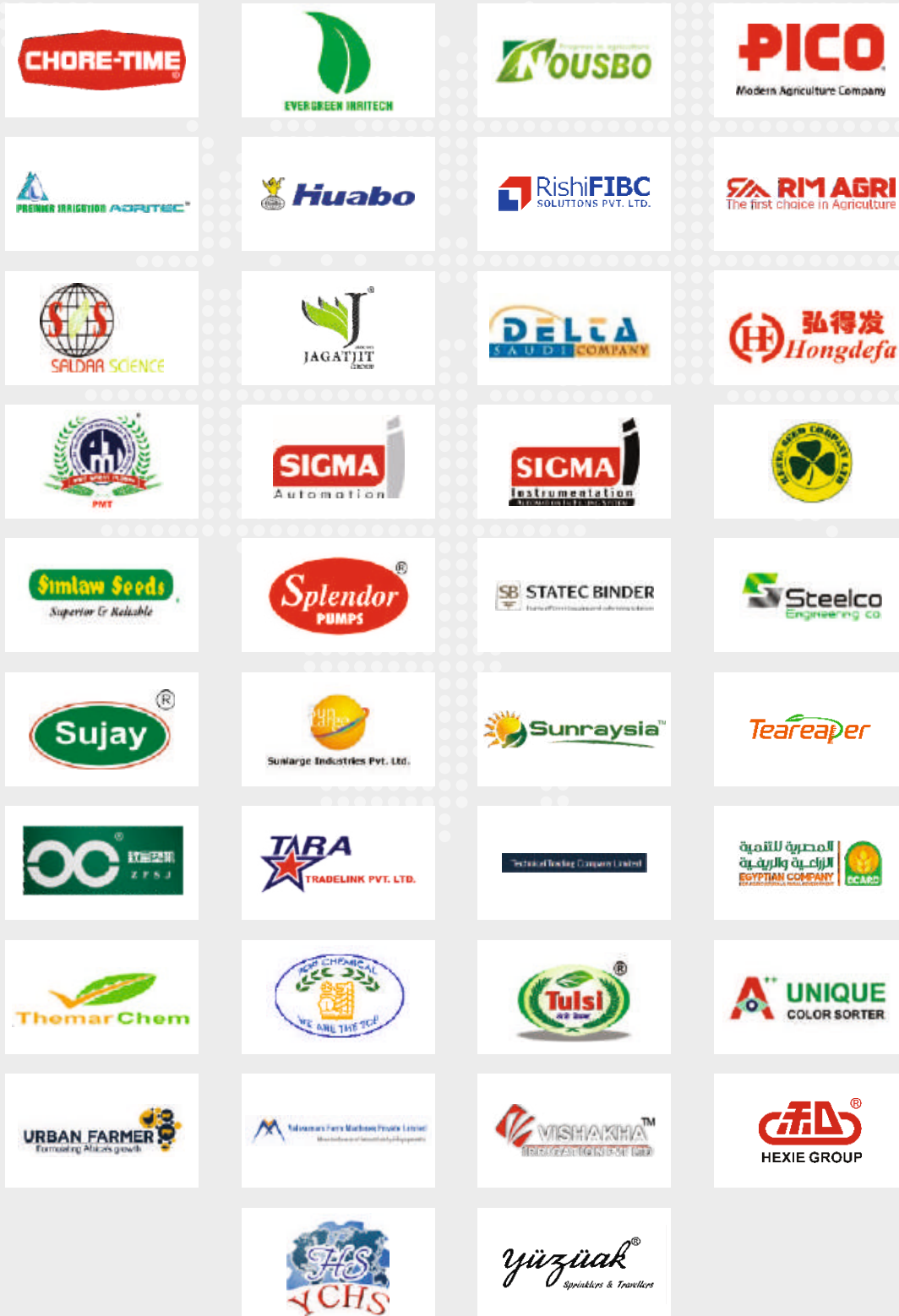
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aak

KNCCI
KENYA NATIONAL COUNCIL OF
CANNING & PRESERVATION

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